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An ISO IATF16949/ISO 14001 Company

TRUCK-LITE ANNOUNCES AGREEMENT WITH STAR LEASING

AUBURN HILLS, Mich. – Truck-Lite Co., LLC, a worldwide leader in LED lighting, telematics, engine protection, safety and visibility systems, has entered an agreement with Star Leasing Company to supply LED lighting and harnessing products as standard equipment on new trailer builds and to integrate the Road Ready telematics system into the fleet’s new and existing trailers.

Launched in 2017, Road Ready by Truck-Lite offers fleets a complete overview of a trailer’s environment, both inside and out, using a variety of customizable wireless sensors. Long-life batteries allow Road Ready to gather reports on untethered trailers and the intuitive user interface displays trailer location and condition in real time on any device with an internet connection.

“Truck-Lite’s relationship with Star Leasing represents the next generation of trailer equipment and fleet management,” said Rob Richard, general manager of Truck-Lite’s Road Ready division. “In addition to providing premium lighting and harnessing solutions, we’re excited to equip Star with total fleet asset visibility through the Road Ready system.”

Through the agreement signed in late December 2019, Star will install the Road Ready Master Control Unit (MCU) along with cargo, door and ABS warning sensors on its 20,000+ trailers between 2020 and 2021 and specify Truck-Lite lighting and harnessing solutions on new trailer builds.

According to Star Leasing Company, Road Ready delivers the technology to efficiently and effectively alert their customers to potential maintenance issues before they result in significant downtime for their drivers.

“Star Leasing Company is excited to partner with Road Ready to provide our customers with proactive semi-trailer maintenance solutions,” said Chris Cotton, director of maintenance for Star Leasing Company. “Partnering with Road Ready provides Star Leasing – and our customers – with the unique capabilities to proactively and effectively improve transportation performance.”

The Road Ready system by Truck-Lite is the leading wireless, multi-functional trailer monitoring network and is easily customizable for any fleet requirement. With its suite of wireless sensors and the largest number of OE trailer system and fleet software integrations, Road Ready provides the most comprehensive and inclusive fleet telematics solution available. For more information, visit www.roadreadysystem.com.

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About Star Leasing Company

Star Leasing has been providing a quality one-source solution to its customers' semi-trailer needs for over 45 years. Star Leasing is 100% employee-owned, ensuring that customer needs will be attended to by one of their employee owners. For more information, visit www.starleasing.com.

Truck-Lite Co., LLC is headquartered in Auburn Hills, Michigan with additional U.S. facilities in Falconer, New York; Saline, Michigan; Gilbert, Arizona; Coudersport, McElhattan, Pittsburgh and Wellsboro, Pennsylvania; and Delray Beach, Florida. International facilities are located in Harlow, England and Puebla, Mexico. Truck-Lite is a leading producer of forward and safety lighting, wiring harness, fuel filtration and water separation, turn signal, safety accessories and telematics solutions to the medium- and heavy-duty truck, trailer, off-road, marine and commercial vehicle industries.